



*Life*  
with  
*Passion*<sup>TM</sup>

*How To Replace Your  
Income With A Business  
You LOVE*

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THE INCOME REPLACEMENT FORMULA LIVE  
YOUR MISSION

## My amazing friend,

Welcome to this truly life-changing course. I created The Income Replacement Formula LIVE to give you the tools and support to quit and stay out of your 9-5, for good.

Time and again, super-capable, driven, high-achievers come to me with a desire to create their dream life and work full-time in the business they love, but no clue how to do so, or what to do next to make it happen. You feel like you've tried everything, and you're doubting whether this dream is meant for you, after all, because it just isn't happening.

This course is the answer.

Congratulations on making a choice to invest in yourself and

the dreams you were born to live.

I invite you to wholeheartedly jump into this material as if your dream life and the business you love depend on it. Set aside time on your calendar to listen and do the work. If you show up and are open, it will move you forward in ways and with speed beyond what you can imagine.

I believe in you and in your dreams. It's time to open the gates, loosen the reins you've been holding so tight, take off across the fields with the pent-up power you possess, and build your dream business.

**Much Love,**

—Christine



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“The *future*  
depends on  
what you do  
*today.*”

—Mahatma Gandhi



# Assignments

- Participate in the group call on Tuesday, September 18th at 12PM EDT
- Complete this PDF by Monday, September 23rd

*\* This PDF is for you, so feel free to be completely honest here--you'll only share what you choose with me and the group.*

## In this module, you're going to:

- Determine what you most love doing so that we can build a business around it (or, if you already have a business, confirm that you're working in your sweet spot!)
- Determine who you are most passionate about helping
- Create the confidence foundation that your income-replacing dreams are possible!



## Your Mission

When we're building passion-based businesses, it's important to be very clear on our goals, so that we know that we are on track and what we're aiming for. Clear both on why we're building our businesses in the first place and what kind of business we want to build.

In order to discover the lasting motivation to move forward (and in preparation for getting clear on exactly how much we want to make--in week 3), we first look back at our life to inform what's ahead.

Some work will be challenging, some will be internal. Everyone who's been ultra-successful has been driven by an internal motivation to keep moving forward with persistency and consistency. When you've chosen your motivation and are consciously aware of what that is, it makes it so much clearer. I'm talking about discovering the motivation that serves you, your family, and your calling.

**So, let's take a look: what has staying stuck been holding you back from?**

## Dwelling on the dream that's worth doing

As we dive right in, it's time to first get clear on your DREAM LIFE!!!!!! You're a big dreamer, and I know you're also ready to become a doer, but the most important groundwork we can lay this week is to take a deep breath and DREAM.

As I always say, we're here to build a business that supports your life, not a business that runs it.

WHY do you want to run your own income-replacing business? **List below.**

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**Now, take that list** and we're going to use **THAT** to drive you forward.

This is about taking personal responsibility for where you are, and knowing that it is also about to change for the better just by committing to showing up here.

We have to know the target we're aiming for if we want to hit it, so let's **DO IT!!!!**

### Confidence Resume

Many of us high-achievers walk around oblivious to our awesomeness. We compare ourselves to others, tell ourselves we're not good enough, not far enough along, not really qualified to help people...and then we go into a shame spiral that leaves us sitting on the couch binging on Netflix and chips & cheese (insert your junk food of choice here).

Actually, your story is the one thing that both makes you totally unique AND will



make you magnetic to the right people. It's not the systems, or the structures, or any fancy bells and whistles--it's your story that makes you memorable and attracts your ideal clients.

This week, we're rediscovering what awesomeness you've forgotten about yourself.

To do this, you'll be creating what I call a Confidence Resume and it will be the centerpiece of ultimately knowing your mission.

**For each question or prompt, list your accomplishments and stand-out memories (both with positive or negative associations).**

**Here are some questions to consider as you approach each section:**

- What did you enjoy doing at different ages in your life?
- What were your favorite subjects?
- What made you different from siblings, classmates or co-workers?
- What are some of the stand-out stories that family members tell about you now?

**School Years:**

**Extracurricular & Academic Achievements:**

**Clubs , Volunteering, Community Involvement:**

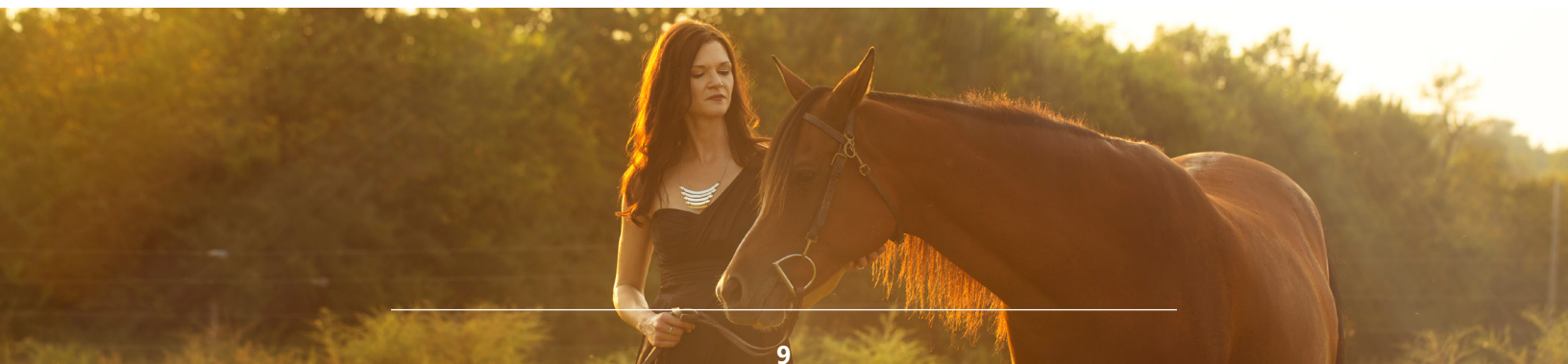
**Jobs & Business:**



**Below write one (or more) things you are really good at AND love to do.**

**Write below one (or more) things that make you “weird!”**

**Below write one (or more) positive things that people are “always” saying about you.**





— Where to Go From Here —

**Take a deep breath.** Get quiet for a moment and check in with your heart.

After going through the above exercise, now we're going to utilize the amazing power of focus. I'm going to ask you to give yourself permission to choose something that feels right, even if it's not totally, completely 100% vetted and perfect.



**Ask yourself:** What is the ONE thing you'd MOST love to do in your business (or businesses, if you have several ideas going)? What feels like THE most important key to growing your business now?

Take another deep breath and look at what you just wrote. **That, right there, is key.** There it is, in black and white, in writing. Your calling, your purpose--what you're meant to do, who you're meant to be. Everything flows from this one thing.



P.S.--If you're hearing in your head that it's just ONE of the dreams you have, one of the things you're meant to do, and you don't want to narrow it down to just this one, that's ok!

Try this--Give yourself permission to pursue this one first, knowing that there will be time and space for all of your dreams to unfold as they're meant to, as you take this first step.

**On a scale of 1-10:** How possible does it feel to you right now?

**On a scale of 1-10:** How much do you WANT it?

Is anyone else in the world doing it? If so, that means it's possible for you too and the only reason you don't have it is that there's something you don't know yet.

**Example:**

A client came to me with 5 active businesses PLUS a full-time job, 2 young kids, AND a non-profit. Are you tired just thinking about that? She thought she had to run the other businesses to support the non-profit, but deep down, what she really desired was to run her non-profit full-time.

It all changed for her with 2 simple words from me, that I now share with you:



**What If?** What if it was possible to do that thing you really wanted to do? What if you gave yourself permission to believe that it was? What if it was THAT SIMPLE? What if you could do just that and nothing else? How would THAT feel?

# Next Steps

- Review your Confidence Resume each night before bed and/or first thing each morning
- Journal your biggest a-has at least once this week.



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