

Hi [NAME],

I love what you're doing with [PODCAST NAME] and I'd love to be considered for an upcoming episode!

I believe my story of struggle and persisting to turn tragedy into triumph will bring a lot of value, inspiration and motivation to your podcast listeners.

We'll have great chemistry during our interview. How I know:

- We share a common passion for helping others cultivate confidence--I've been a featured guest expert in multiple membership communities on that exact topic!
- Like you, I always felt different than others and left a 9-5 job to inspire others to fulfill their own goals and dreams
- I'm a major Anglophile and have spent lots of time in England, including London, Oxford, and Surrey
- Your listeners will be inspired by my unique perspective on using the worst thing that's ever happened to you to fuel the creation of your dream business (mine was the sudden loss of my daughter, Maeve)

Potential topics for discussion include:

- How to Use Your Worst Day to Create Your Best Life (*losing my daughter was the catalyst for starting my 4th, most fulfilling, business, [Life With Passion](#)*)
- Transmuting Tragedy Into Triumph
- How to Overcome Fear & Self-Doubt
- Using Focus & Simple Strategies To Fuel Your Self-Belief

I've been featured on over 100 podcasts, including:

- [Entrepreneurs on Fire](#)
- [The Mind Aware With Dana Wilde](#) (2x)
- [Startup Pregnant](#)
- [The Strategy Hour](#) (3x)

Other press appearances include:

- [The Huffington Post](#) (including a week on their Business homepage for [this article](#))
- The Today Show's [Today Parents blog](#) & Facebook page
- [ForEveryMom.com](#) & Facebook page
- [WLKY](#) (*for my pregnancy & infant loss non-profit, [Miles With Maeve](#)*)
- My [YouTube channel](#) (*get a sense for my genuine, energetic, interactive style here*)

I'll share our episode far and wide with my:

- [###] email subscribers
- [###] [Facebook fans](#)
- [###] [Facebook group](#) members
- [###] [Instagram](#) followers
- [###] [Medium](#) followers
- [###] [Twitter](#) followers

Get in touch with me via email or these ways:

- cell: [502.619.9519](tel:502.619.9519)
- Skype: life.with.passion

My 50-word Bio: Christine McAlister is a business & success coach and expert on turning tragedy into triumph. Her company, Life With Passion, helps high-achieving, motivated go-getters use their unique gifts AND challenges to quit and stay out of their 9-5 jobs, by creating and growing online businesses out of their passions.

I've also attached my media sheet & headshot for your reference.

Thanks so much for your consideration! I look forward to hearing from you.

All my best,

Christine